



AI & ML DRIVEN
MARKETING
AUTOMATION





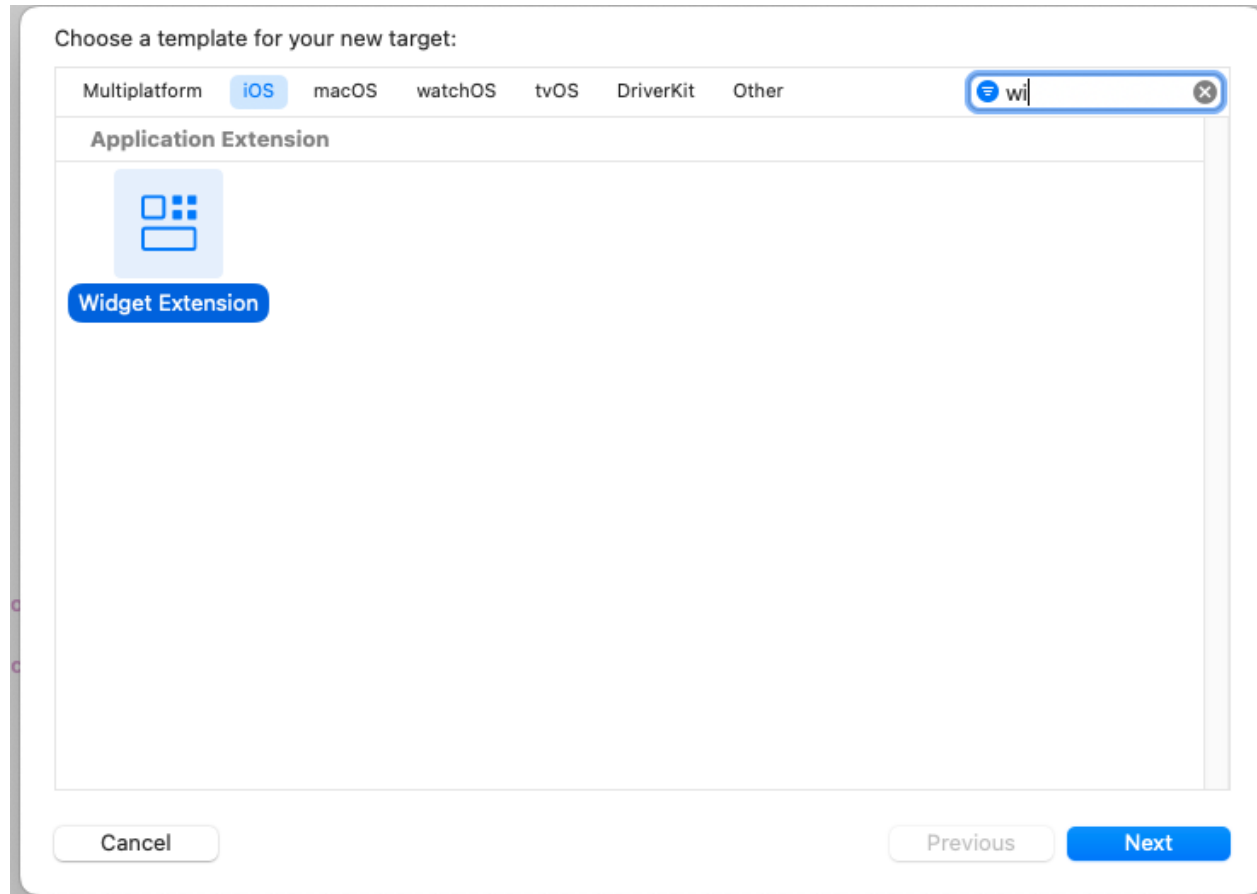
applCE Product Manual

Submitted To



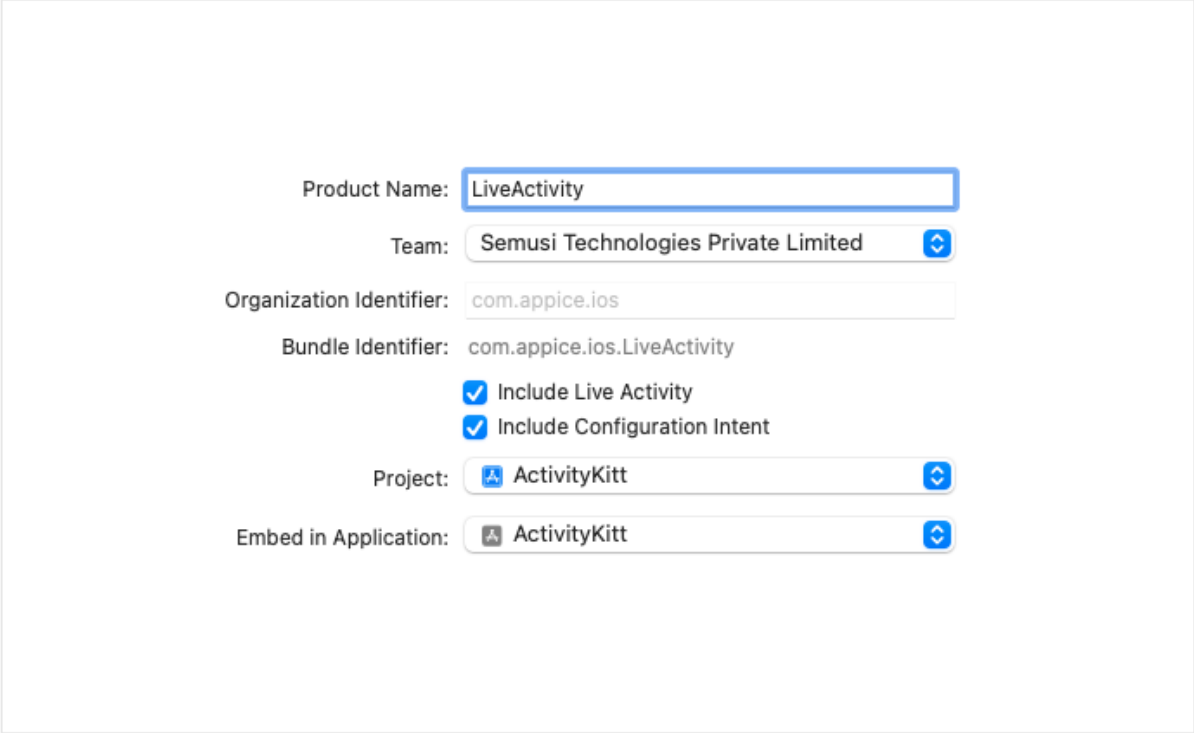
LIVE ACTIVITY for iOS

Step 1: File- > New- > Target->WidgetExtension



Step 2: Create Extension Name Ex: LiveActivity and select Include Live Activity

Choose options for your new target:



The dialog shows the following configuration for a new target:

- Product Name: LiveActivity
- Team: Semusi Technologies Private Limited
- Organization Identifier: com.appice.ios
- Bundle Identifier: com.appice.ios.LiveActivity
- ☒ Include Live Activity
- ☒ Include Configuration Intent
- Project: ActivityKitt
- Embed in Application: ActivityKitt

Buttons at the bottom: Cancel, Previous, Finish.

Step 3: In `LiveActivityBundle.swift` file

```
import WidgetKit
import SwiftUI
@main
struct LiveActivityBundle: WidgetBundle {
    var body: some Widget {
        LiveActivity()
        LiveActivityLiveActivity()
    }
}
```

Step 4: Sample code In `LiveActivityLiveActivity.swift`

```
import ActivityKit
import WidgetKit
import SwiftUI
```



```
struct DeliveryWidget: Widget {
    var body: some WidgetConfiguration {
        ActivityConfiguration(for: DeliveryAttributes.self) { context in
            // Create the presentation that appears on the Lock Screen and as a
            // banner on the Home Screen of devices that don't support the
            // Dynamic Island.
            LockScreenView(context: context)
        } dynamicIsland: { context in
            // Create the presentations that appear in the Dynamic Island.
            DynamicIsland {
                //Extract needed information from Dict
                let allMainAttributes = context.attributes.mainAttributes
                let numberOfItems = allMainAttributes["numberOfItems"]?.value as? Int ?? 0
                let alldynamicAttributes = context.state.dynamicAttributes
                let estimatedTimeRemaining = alldynamicAttributes["estimatedTimeRemaining"]?.value as?
Int ?? 0

                let customerName = alldynamicAttributes["customerName"]?.value as? String ?? "CK-1"

                //let allContentStateDynamicAttribute = context.state.d
                // Create the expanded presentation.
                //TODO: - @(Chhavi Krishan) Need to be discussed
                DynamicIslandExpandedRegion(.leading) {
                    Label(
                        "\ (numberOfItems)", systemImage: "bag")
                        .foregroundColor(.indigo)
                        .font(.title2)
                    }
                DynamicIslandExpandedRegion(.trailing) {
                    Label(formattedTimeRemaining(estimatedTimeRemaining), systemImage: "timer")
                        .foregroundColor(.indigo)
                        .font(.title2)
                        .padding(.trailing, 10)
                    }
                DynamicIslandExpandedRegion(.center) {
                    Text("\ (customerName) is on their way!")
                        .lineLimit(1)
                        .font(.caption)
                        .padding(.top, 2)
                    }
            }
        }
    }
}
```

```

DynamicIslandExpandedRegion(.bottom) {
    Button {
        // Deep link into your app.
    } label: {
        Label("Call driver \((customerName)", systemImage: "phone")
    }
    .foregroundColor(.indigo)
}
} compactLeading: {
    let allMainAttributes = context.attributes.mainAttributes
    let numberOfItems = allMainAttributes["numberOfItems"]?.value as? Int ?? 0
    Label {
        Text("\((numberOfItems)")
    } icon: {
        Image(systemName: "bag")
        .foregroundColor(.indigo)
    }
    .font(.caption2)
} compactTrailing: {
    let allDynamicAttributes = context.state.dynamicAttributes
    let estimatedTimeRemaining = allDynamicAttributes?["estimatedTimeRemaining"]?.value as?
Int ?? 0
    Label(formattedTimeRemaining(estimatedTimeRemaining), systemImage: "timer")
        .foregroundColor(.indigo)
        .font(.caption2)
} minimal: {
    let allDynamicAttributes = context.state.dynamicAttributes
    let estimatedTimeRemaining = allDynamicAttributes?["estimatedTimeRemaining"]?.value as?
Int ?? 0
    VStack(alignment: .center) {
        Image(systemName: "timer")
        Text(formattedTimeRemaining(estimatedTimeRemaining))
            .multilineTextAlignment(.center)
            .font(.caption2)
    }
}
}
.keylineTint(.cyan)
.contentMargins(.trailing, 8, for: .expanded)
}
}

```



```
// Formats the given time interval into a string representing the total minutes
private func formattedTimeRemaining(_ timeInterval: Int) -> String {
    let minutes = Int(timeInterval) / 60
    return String(format: "%02d", minutes)
}
}
```

Step 5: Sample code In `LiveActivity.swift` file

```
import WidgetKit
import SwiftUI

struct Provider: TimelineProvider {
    func placeholder(in context: Context) -> SimpleEntry {
        SimpleEntry(date: Date())
    }

    func getSnapshot(in context: Context, completion: @escaping (SimpleEntry) -> ()) {
        let entry = SimpleEntry(date: Date())
        completion(entry)
    }

    func getTimeline(in context: Context, completion: @escaping (Timeline<Entry>) -> ()) {
        var entries: [SimpleEntry] = []
        // Generate a timeline consisting of five entries an hour apart, starting from the current date.
        let currentDate = Date()
        for hourOffset in 0 ..< 5 {
            let entryDate = Calendar.current.date(byAdding: .hour, value: hourOffset, to: currentDate)!
            let entry = SimpleEntry(date: entryDate)
            entries.append(entry)
        }
        let timeline = Timeline(entries: entries, policy: .atEnd)
        completion(timeline)
    }
}

struct SimpleEntry: TimelineEntry {
    let date: Date
}

struct LiveActivityEntryView : View {
    var entry: Provider.Entry
```



```
var body: some View {
    Text(entry.date, style: .time)
}
}

struct LiveActivity: Widget {
    let kind: String = "LiveActivity"
    var body: some WidgetConfiguration {
        StaticConfiguration(kind: kind, provider: Provider()) { entry in
            LiveActivityEntryView(entry: entry)
        }
        .configurationDisplayName("My Widget")
        .description("This is an example widget.")
    }
}

struct LiveActivity_Previews: PreviewProvider {
    static var previews: some View {
        LiveActivityEntryView(entry: SimpleEntry(date: Date()))
            .previewContext(WidgetPreviewContext(family: .systemSmall))
    }
}
```

Step 6: Create a **WidgetViews.swift** file

```
import SwiftUI
import WidgetKit

struct LockScreenView: View {

    let context: ActivityViewContext<DeliveryAttributes>
    @State private var orderStatus: Int = 0
    @State private var titleTextColor: String = "#9c27b0" // Default color for tesing

    // Update ui based on the order status
    private var orderTitle: String {
        let allAttributes = context.state.dynamicAttributes
        let serviceName = allAttributes?["orderTitle"]?.value as? String ?? "Test Order"
        return serviceName
    }

    private var formattedTime: String {
        let minutes = getEstimatedTimeRemaining() / 60
```

```

        let seconds = getEstimatedTimeRemaining() % 60
        return String(format: "%02d:%02d", minutes, seconds)
    }
    private var orderSubtitle: String {
        switch orderStatus {
        case 1...10: return "Delivery successfully."
        case 10...40: return "\\(context.state.dynamicAttributes?["serviceName"]?.value as? String ??
"Service-Name") | delivering in \\(formattedTime) mins"
        default: return "Order preparation will begin shortly"
        }
    }
    // Retrieves the estimated time remaining directly from the dynamic attributes using a specific key
    private var orderStatusTime: Int {
        context.state.dynamicAttributes?["estimatedTimeRemaining"]?.value as? Int ?? 0
    }
    // Defines a countdown from now to the estimated time remaining
    private var countdownTimer: ClosedRange<Date> {
        Date()...Date().addingTimeInterval(Double(orderStatusTime))
    }
    private var imageOnTop: Bool {
        context.state.dynamicAttributes?["imageOnTop"]?.value as? Bool ?? true
    }
    var body: some View {
        HStack {
            VStack(alignment: .leading, spacing: 8) {
                Text(orderTitle)
                    .font(.headline)
                    .foregroundColor(.primary)
                if orderStatus > 10 {
                    Text("\\(context.state.dynamicAttributes?["serviceName"]?.value as? String ??
"Service-Name") | Delivering in ")
                        .font(.subheadline)
                        .foregroundColor(.secondary) +
                    Text(timerInterval: countdownTimer, countsDown: true)
                        .font(.subheadline)
                        .bold()
                        .foregroundColor(.orange) +
                    Text(" mins")
                        .font(.subheadline)
                        .bold()
                        .foregroundColor(.orange)
                }
            }
        }
    }

```



```
} else {
    Text(orderSubtitle)
        .font(.subheadline)
        .foregroundColor(.secondary)
}
if orderStatus > 0 {
    ProgressView(
        timerInterval: countdownTimer.lowerBound...countdownTimer.upperBound,
        countsDown: false,
        label: { EmptyView() },
        currentValueLabel: { EmptyView() }
    )
    .progressViewStyle(LinearProgressViewStyle(tint: .orange))
}
}
.frame(maxWidth: .infinity, alignment: .leading)
VStack {
    //let nameAttribute = context.state.dynamicAttributes
    if imageOnTop {
        Image("app-logo")
            .resizable()
            .scaledToFit()
            .frame(width: 50, height: 50)
        Text(context.state.dynamicAttributes?["customerName"]?.value as? String ?? "CK_K")
            .font(.subheadline)
            .bold()
            .foregroundColor(.primary)
            .padding(.bottom, 5)
    } else {
        Text(context.state.dynamicAttributes?["customerName"]?.value as? String ?? "CK_K")
            .font(.subheadline)
            .bold()
            .foregroundColor(.primary)
            .padding(.bottom, 5)
        Image("app-logo")
            .resizable()
            .scaledToFit()
            .frame(width: 50, height: 50)
    }
}
```



```
    }
}
.padding()
.cornerRadius(12)
.onAppear {
    orderStatus = Int(getEstimatedTimeRemaining() / 60)
    updateTitleTextColor()
}
.onChange(of: orderStatus) { newValue in
    updateTitleTextColor()
}
.activityBackgroundTint(.black)
}

// Update the title text color dynamically
private func updateTitleTextColor() {
    titleTextColor = context.attributes.mainAttributes["titleColor"]?.value as? String ?? "#9c27b0" //
Default
}

// TODO: - (@chhavi krishan) - TBD (how to use dynamic attributes estimated time. both approaches
achieve similar outcomes)
// This function retrieves the estimated time remaining by iterating over dynamic attributes.
private func getEstimatedTimeRemaining() -> Int {

    var estimatedTimeRemaining: Int = 0
    if let attributes = context.state.dynamicAttributes {
        for (_, value) in attributes {
            if let timeValue = value.value as? Int {
                estimatedTimeRemaining = timeValue
                break
            }
        }
    }
    return estimatedTimeRemaining
}
```



Sample App for LiveActivity using Swift UI:

ActivityKitApp.swift

```
import SwiftUI
import UIKit
import ActivityKit
@main
struct ActivityKitApp: App {

    @UIApplicationDelegateAdaptor(AppDelegate.self) var appDelegate

    var body: some Scene {
        WindowGroup {
            ContentView()
        }
    }
}

class AppDelegate: NSObject, UIApplicationDelegate{

    //Get token to start live activity with push notification.
    func getPushToStartToken() {
        // Check if the iOS version is at least 17.2, which is required for this functionality
        if #available(iOS 17.2, *) {
            Task {
                for await data in Activity<DeliveryAttributes>.pushToStartTokenUpdates {
                    // Convert data to string representation
                    let token = data.map {String(format: "%02x", $0)}.joined()
                    print("Activity PushToStart Token: \(token)")
                    //TODO: - (@chhavi krishan) pass token to putAppAndUserData - TBD
                }
            }
        }
    }

    func application(_ application: UIApplication, didFinishLaunchingWithOptions launchOptions:
[UIApplication.LaunchOptionsKey : Any]? = nil) -> Bool {
        // appice Keys
        let nameArr = ["assets/isrgrootx1.der"]
```

```

appICE.setupKeys(
    "b8a0da985627dc6933e156c69f9e90017925f8ad",
    withapiKey: "ddfc05dd1585e10ab73cf4f0b0b220ec",
    withappId:"5e4bce9a3d400534d7dc67a7",
    otherSdkdeviceId:"",
    region:"",
    baseUrl:"",
    certificates: nameArr
)
appICE.sharedInstance().startContext()
//getPushToStartToken()
return true
}
}

```

ContentView.swift

```

import SwiftUI
import ActivityKit
import os
struct ContentView: View {

    @State private var token: String = ""
    let activityManager = ActivityManager()
    var body: some View {
        VStack {
            Text("PushToken: \(token)")
                .padding()
            Button("Start") {
                // Payload data
                let payload: [String: Any] = [
                    "aps": [
                        "timestamp": 1728120486,
                        "event": "startt",
                        "content-state": [
                            "dynamicAttributes": [
                                "customerName": "Karl.C",
                                "imageOnTop": false,
                                "serviceName": "Rice",
                                "orderTitle": "Your grocery order received",
                                "estimatedTimeRemaining": 800 //Seconds
                            ]
                        ]
                    ]
                ]
            }
        }
    }
}

```

```

    ],
    "alert": [
        "title": "Race Ended",
        "body": "Tony Stark has finished the race!"
    ],
    "delivery-attributes": [
        "itemTitle": "Rice Package",
        "numberOfItems": 3,
        "totalAmount": "$15.00",
        "orderNumber": "ORD12345",
        "deliveryType": "Express",
        "titleColor": "#ff5722" //Color hex
    ]
    ]
    ]
    activityManager.startActivity(from: payload, completion: { newToken in
        DispatchQueue.main.async {
            token = newToken
        }
        print("PushToken: \(token)")
        os_log("PushToken: \(token)")
    })
    }
    Spacer(minLength: 50)
    }
    .padding()
    }
}

```

ActivityContent.swift

```

import ActivityKit
import os
class ActivityManager {
    private var deliveryActivity: Activity<DeliveryAttributes>?
    func startActivity(
        mainAttributes: [String: AnyCodable], // Main attributes for the activity
        contentStateAttributes: [String: AnyCodable], // Initial content state attributes for the activity.
        completion: @escaping (String) -> Void // Completion handler to return the push token
    ) {

```

```

){
    print("startActivity() is running")
    os_log("startActivity() is running")
    let attributes = DeliveryAttributes(
        mainAttributes: mainAttributes
    )
    let initialState = DeliveryAttributes.ContentState(
        dynamicAttributes: contentStateAttributes
    )
    let activityContent = ActivityContent(state: initialState, staleDate: nil)
    do {
        self.deliveryActivity = try Activity.request(attributes: attributes, content: activityContent,
pushType: .token)
        print("Requested a delivery Live Activity \(String(describing: self.deliveryActivity?.id)).")
        os_log("Requested a delivery Live Activity \(String(describing: self.deliveryActivity?.id)).")
        Task {
            for await data in self.deliveryActivity!.pushTokenUpdates {
                let myToken = data.map { String(format: "%02x", $0) }.joined()
                print("Token printed: \(myToken)")
                os_log("Token Printed: \(myToken)")
                completion(myToken)
            }
        }
    } catch let error {
        print("Error requesting delivery Live Activity \(error.localizedDescription).")
    }
}

extension ActivityManager {

func startActivity(from payload: [String: Any], completion: @escaping (String) -> Void) {
    // Extract necessary information from the payload dictionary.
    guard let aps = payload["aps"] as? [String: Any],
        let deliveryAttributes = aps["delivery-attributes"] as? [String: Any],
        let contentState = aps["content-state"] as? [String: Any],
        let dynamicAttributes = contentState["dynamicAttributes"] as? [String: Any] else {
        print("Payload failed!")
        return
    }
    // Convert delivery attributes to [String: AnyCodable] type
    let mainAttributes: [String: AnyCodable] = deliveryAttributes.reduce(into: [String: AnyCodable]()) {
result, entry in

```

```

        result[entry.key] = AnyCodable(entry.value)
    }
    // Convert dynamic attributes to [String: AnyCodable] type
    let contentStateAttributes: [String: AnyCodable] = dynamicAttributes.reduce(into: [String:
AnyCodable]()) { result, entry in
        result[entry.key] = AnyCodable(entry.value)
    }
    // Call startActivity with the extracted attributes and content state.
    startActivity(mainAttributes: mainAttributes, contentStateAttributes: contentStateAttributes,
completion: completion)
    }
}

```

ActivityAttributes.swift

```

import Foundation
#if canImport(ActivityKit)
import ActivityKit
#endif
// Protocol representing a codable type that can hold any value.
// Any type conforming to this protocol must be Codable, Equatable, and Hashable.
protocol AnyCodableProtocol: Codable, Equatable, Hashable {
    var value: Any { get } // stored value, which can be of any data type (e.g., Int, String, Bool)
    init<T>(_ value: T) // Initializer for storing any value.
}
// Struct that conforms to AnyCodableProtocol to store any value and encode/decode it.
struct AnyCodable: AnyCodableProtocol {
    var value: Any // stored value of any type.
    // Generic initializer that accepts a value of any type.
    init<T>(_ value: T) {
        self.value = value
    }
    // MARK: - Codable Conformance
    // Custom initializer to decode the value from a decoder.
    init(from decoder: Decoder) throws {
        let container = try decoder.singleValueContainer()
        if let intValue = try? container.decode(Int.self) {
            self.value = intValue // Decode as Int if possible.
        } else if let doubleValue = try? container.decode(Double.self) {
            self.value = doubleValue // Decode as Double if possible.
        } else if let stringValue = try? container.decode(String.self) {

```

```

        self.value = stringValue // Decode as String if possible.
    } else if let boolValue = try? container.decode(Bool.self) {
        self.value = boolValue // Decode as Bool if possible.
    } else {
        // Throw an error if the type is unsupported.
        throw DecodingError.dataCorruptedError(in: container, debugDescription: "Unsupported type")
    }
}

// Custom method to encode the value to an encoder.
func encode(to encoder: Encoder) throws {
    var container = encoder.singleValueContainer()
    switch value {
    case let intValue as Int:
        try container.encode(intValue) // Encode as Int if value is Int.
    case let doubleValue as Double:
        try container.encode(doubleValue) // Encode as Double if value is Double.
    case let stringValue as String:
        try container.encode(stringValue) // Encode as String if value is String.
    case let boolValue as Bool:
        try container.encode(boolValue) // Encode as Bool if value is Bool.
    default:
        // Throw an error if the type is unsupported.
        throw EncodingError.invalidValue(value, EncodingError.Context(codingPath:
encoder.codingPath, debugDescription: "Unsupported type"))
    }
}

// MARK: - Equatable Conformance
// Equatable conformance to compare two AnyCodable instances.
static func == (lhs: AnyCodable, rhs: AnyCodable) -> Bool {
    return String(describing: lhs.value) == String(describing: rhs.value)
}

// MARK: - Hashable Conformance
// Hashable conformance to hash the value.
func hash(into hasher: inout Hasher) {
    hasher.combine(String(describing: value))
}

// MARK: - DeliveryAttributes
// DeliveryAttributes representing the attributes of a delivery activity. conforming to
ActivityAttributes.
struct DeliveryAttributes: ActivityAttributes {

```

```

// Main attributes of the delivery, represented as a dictionary with AnyCodable values.
var mainAttributes: [String: AnyCodable]

// ContentState representing the content state, which may contain dynamic attributes.
struct ContentState: Codable, Hashable {

    // Optional dictionary containing dynamic attributes of the content state.
    var dynamicAttributes: [String: AnyCodable]?

    // Coding keys used for encoding and decoding dynamic attributes.
    enum CodingKeys: String, CodingKey {
        case dynamicAttributes
    }
}

```

SAMPLE PAYLOAD:

```

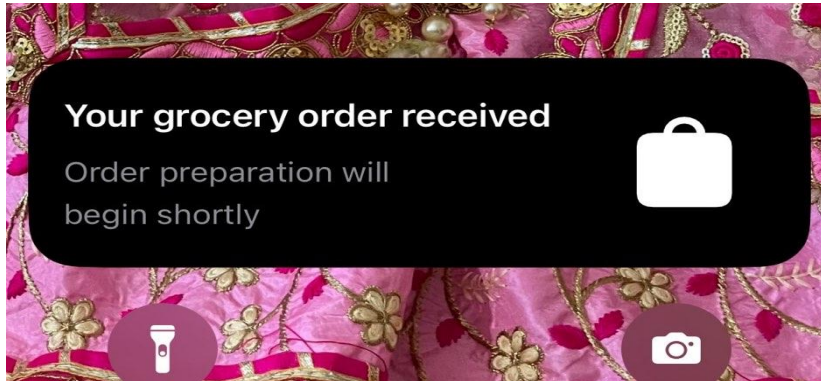
{
  "aps": {
    "timestamp": 1728986081,
    "event": "update",
    "content-state": {
      "dynamicAttributes": {
        "customerName": "Ridway",
        "imageOnTop": true,
        "serviceName": "Rice",
        "orderTitle": "Your grocery order delivered",
        "estimatedTimeRemaining": 1700
      }
    },
    "alert": {
      "title": "Race Ended",
      "body": "Tony Stark has finished the race!"
    },
    "attributes-type": "DeliveryAttributes",
    "delivery-attributes": {
      "itemTitle": "Rice Package1",
      "numberOfItems": 4,
      "totalAmount": "151.00",
      "orderNumber": "ORD12345",
      "deliveryType": "Express"
    }
  }
}

```

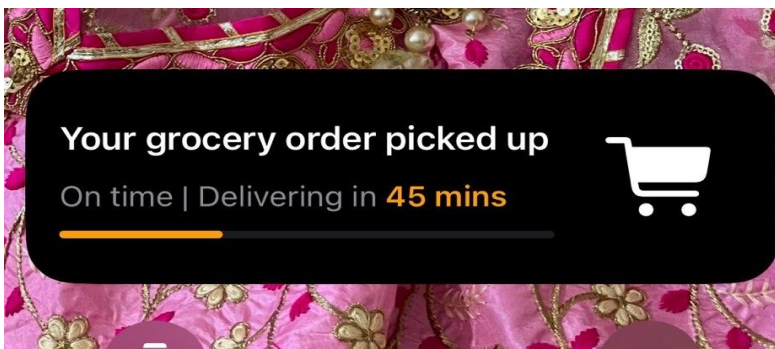
```
}  
}
```

Live Activity Order Funnel Movement

LiveActivity Step 1 : Order confirmation



LiveActivity Step 2 : Order picked by agent



LiveActivity Step 3 : Out for delivery



LiveActivity Step 4 : Delivery confirmation

